

LinkedIn privacy policy

With this privacy policy we would like to inform you about how your personal data is processed via our LinkedIn page.

Controller / Joint controller:

Pyrus Panels GmbH, Carl-von-Ossietzky-Str. 17-21, 83043 Bad Aibling (hereinafter: "**Pyrus Panels**") uses the technical platform and services of LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland (nachfolgend: „**LinkedIn**“).

As the operator of this LinkedIn Page, we are joint controller with LinkedIn pursuant to Art. 26 GDPR. This means that we must also guarantee that your personal data is processed lawfully via this LinkedIn page and that you can also exercise your rights regarding your data against us. We and LinkedIn concluded a [joint controllership agreement under Art. 26 GDPR](#).

When you visit our LinkedIn page, LinkedIn collects, among other things, your IP address and other information on the use of the LinkedIn page, (so-called page insights), which are present on your PC in the form of cookies.

Type and extent of data processing:

This information is used to provide us, as the operator of the LinkedIn site, with statistical information about the use of the LinkedIn site.

In addition, LinkedIn processes both the URL of the website you came from and the URL of the website you navigate to next, the time of your visit, your IP address, your proxy server, your operating system, your web browser, your add-ons, your device identifiers and features, your cookie IDs and/or your internet service provider or mobile operator and, after your consent, your location data.

If you are a member of LinkedIn, LinkedIn processes those personal data that you provide to LinkedIn, such as education, work experience, professional skills, employment status or your profile photo.

If you are logged into your user account while visiting our LinkedIn page, LinkedIn may be able to assign the collected information of the specific visit to your user account.

If you wish to avoid this, you should log out of LinkedIn, delete the cookies present on your device and exit and restart your browser. In this way, information by which you can be directly identified will be deleted.

For more information, please see [LinkedIn's Cookie Policy](#) and [LinkedIn's Privacy Policy](#).

Pyrus Panels only receives the summarized page insights. It is not possible for us to draw conclusions about individual persons with this information. We do not collect and process any further data from your use of our service.

Purpose of processing:

Pyrus Panels uses the LinkedIn page for public relations and processes the page insights in order to be able to evaluate the actions taken on our LinkedIn page and to improve our company page on the basis of this information.

We do not know how LinkedIn uses the data from visits to LinkedIn pages for its own purposes, to what extent activities on the LinkedIn page are assigned to individual users, how long LinkedIn stores this data and whether data from a visit to the LinkedIn page is passed on to third parties.

Legal basis:

The legal basis for the processing of personal data by Pyrus Panels is Article 6(1)(f) GDPR. Our interest in the use of this social media platform is the interaction with users and the increase of awareness.

The legal basis for the processing of personal data by LinkedIn can you see in [LinkedIn's Privacy Policy](#).

Storage period:

The collected data will be viewed by Pyrus Panels during the use of the LinkedIn page for a period of three years.

LinkedIn stores the collected data until it is no longer required to provide the services or until the account is deleted, whichever occurs first. LinkedIn is solely responsible for specifying the retention period. Further details are available in [LinkedIn's Privacy Policy](#).

Recipients or categories of recipients of the personal data:

We transmit your data only within the scope of the absolutely necessary service provision to possible processors. There is no transfer to third countries.

LinkedIn transmits in the USA. We would like to point out that the Court of Justice of the European Union (CJEU) has doubts about the adequacy of the level of data protection in the USA. In particular, there is a risk that personal data may be processed by government authorities for control and monitoring purposes, possibly also without the possibility of legal redress.

Obligation to provide personal data

There is no statutory or contractual requirement to provide personal data, nor is there any obligation to do so.

Fulfillment of data subject rights:

LinkedIn will generally take over the fulfillment of your legal rights. You can contact LinkedIn about this at this [link](#) or at the contact information provided in [LinkedIn's Privacy Policy](#).

You can contact LinkedIn's data protection officer at the following link: <https://www.linkedin.com/help/linkedin/ask/TSO-DPO>

The following rights are available to you:

- Right to revoke consent in accordance with article 7(3)(1) GDPR
- Right to information under Art. 15 GDPR
- Right of correction and completion under Art. 16 GDPR
- Right to deletion and to be "forgotten" under Art. 17 GDPR
- Right to restrict processing in accordance with Art. 18 GDPR
- Right to data transferability according to Art. 20 GDPR
- Right of objection under Art. 21 GDPR
- Right not to be subject to a decision based solely on automated processing - including profiling - under Art. 22 GDPR
- Complaint to a data protection supervisory authority under Art. 77 GDPR

Contact details of the **data protection supervisory authority** competent for **LinkedIn**:

Data Protection Commission
21 Fitzwilliam Square South
Dublin 2
D02 RD28
Ireland

Contact details of the **data protection supervisory authority** competent for **Pyrus Panels**:

Bayerisches Landesamt für Datenschutzaufsicht
Promenade 18
91522 Ansbach

Postal address: Postfach 1349, 91504 Ansbach, Germany
Phone: +49 981/180093-0
Fax: +49 981/180093-800
Email: poststelle@lda.bayern.de
Website: <https://www.lda.bayern.de>

Contact details of the data protection officer of Pyrus Panels:

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